

David Lublin
Government 656-001
Voting Behavior, Elections and Campaigns
Monday 5:30-8:00

Texts

Required Texts

Robert L. Dudley and Alan R. Gitelson, *American Elections: The Rules Matter* (Congressional Quarterly 2002).

William H. Flanigan and Nancy H. Zingale, *Political Behavior of the American Electorate*, Tenth Edition (Congressional Quarterly 2002).

Gary C. Jacobson, *The Politics of Congressional Elections*, 5th edition (Addison Wesley Longman 2001).

Paul S. Herrnson, *Playing Hardball: Campaigning for the U.S. Congress* (Prentice Hall 2001).

Thomas E. Patterson and Luann Walther, *Out of Order* (Vintage 1994).

David Lublin, *The Paradox of Representation: Racial Gerrymandering and Minority Interests in Congress* (Princeton 1997).

James M. Glaser, *Race, Campaign Politics and the Realignment in the South* (Yale University Press 1996).

James A. Thurber and Colton C. Campbell, *Congress and the Internet* (Prentice Hall 2003).

Optional Text

Frank R. Parker, *Black Votes Count: Political Empowerment in Mississippi after 1965* (University of North Carolina Press 1990).

David Lublin
Government 656-001
Voting Behavior, Elections and Campaigns
Monday 5:30-8:00

Syllabus

August 25: **Introduction**

September 1: **Labor Day, No Class**

September 8: **Electoral College and Election 2000**
Last Day to Change a Course or Grade Option

Robert L. Dudley and Alan R. Gitelson, *American Elections: The Rules Matter* (Congressional Quarterly 2002): Chapters 5-6 (pp. 109-58).

Jonathan D. Wand, Kenneth W. Shotts, Jasjeet S. Sekhon, Walter R. Mebane, Jr., Michael Herron, and Henry E. Brady, "The Butterfly Did It: The Aberrant Vote for Buchanan in Palm Beach County, Florida," *American Political Science Review* 95: 4(December 2001): 793-810.

Dan Keating and Dan Balz, "Florida Recounts Would Have Favored Bush," *Washington Post*, 12 November 2001: A1.

Recommended Reading

Lawrence D. Longley and Neil R. Peirce, *The Electoral College Primer 2000* (Yale University Press 1999), all (pp. 1-175).

September 15: **Party Identification**

William H. Flanigan and Nancy H. Zingale, *Political Behavior of the American Electorate*, Tenth Edition (Congressional Quarterly 2002): part of Chapter 3 and all of Chapters 4 and 5 (pp. 57-63, 77-116).

Larry M. Bartels, "Partisanship and Voting Behavior, 1952-1996," *American Journal of Political Science* (January 2000): 35-50.

Recommended Reading

Angus Campbell, Philip E. Converse, Warren E. Miller, and Donald E. Stokes, *The American Voter* (1960), Chapters 6-7 (pp. 120-67). This is *the* classic study of voting behavior in America so it is worth reading even though it examines politics from the "I Like Ike" era of the 1950s.

Norman H. Nie, Sidney Verba, and John R. Petrocik, *The Changing American Voter* (Harvard University Press 1976), Chapter 4 (pp. 47-73). The first of many attacks on the above classic.

September 22: **Congressional Elections**

Gary C. Jacobson, *The Politics of Congressional Elections*, 5th edition (Addison Wesley Longman 2001): first portion of Chapter 3, Chapters 5-6, and end of Chapter 8 (pp. 21-40, 101-209, 242-67).

L. Sandy Maisel, Walter J. Stone and Cherie Maestas, “Quality Challengers to Congressional Incumbents: Can Better Candidates Be Found?” in Paul S. Herrnson, *Playing Hardball: Campaigning for the U.S. Congress* (Prentice Hall 2001): Chapter 2 (pp. 12-40).

Recommended Reading

Paul S. Herrnson, *Congressional Elections: Campaigning at Home and in Washington* (Congressional Quarterly 1998).

William H. Flanigan and Nancy H. Zingle, *Political Behavior in Midterm Elections*, 2003 Edition (Congressional Quarterly 2003).

September 29: **Nomination Processes and the Media**

Robert L. Dudley and Alan R. Gitelson, *American Elections: The Rules Matter* (Congressional Quarterly 2002): Chapter 2 (pp. 35-60).

Thomas E. Patterson and Luann Walther, *Out of Order* (Vintage 1994), Prologue and Chapters 1-2 (pp. 3-93); rest of the book is highly recommended.

October 6: **Fall Break, No Class**

October 13: **Media, Advertisements, and Debates**

William H. Flanigan and Nancy H. Zingale, *Political Behavior of the American Electorate*, Tenth Edition (Congressional Quarterly 2002): Chapter 7 (pp. 149-78).

Kenneth M. Goldstein, Jonathan S. Krasno, Lee Bradford and Daniel E. Seltz, “Going Negative: Attack Advertising in the 1998 Elections” in Paul S. Herrnson, *Playing Hardball: Campaigning for the U.S. Congress* (Prentice Hall 2001): Chapter 5 (pp. 92-107).

Owen G. Abbe, Paul S. Herrnson, David B. Magleby and Kelly D. Patterson, “Are Professional Campaigns More Negative” in Paul S. Herrnson, *Playing Hardball: Campaigning for the U.S. Congress* (Prentice Hall 2001): Chapter 4 (pp. 70-91).

Stephen Ansolabehere et al, "Does Attack Advertising Demobilize the Electorate?" *American Political Science Review* 88 (December 1994): 829-38.

Friday, October 17: **Last Day to Drop a Course**

October 20: **Campaign Finance**

Gary C. Jacobson, *The Politics of Congressional Elections*, 5th edition (Addison Wesley Longman 2001): end of Chapter 3, and the first portion of Chapter 4 (pp. 40-78).

Robert L. Dudley and Alan R. Gitelson, *American Elections: The Rules Matter* (Congressional Quarterly 2002): Chapter 3 (pp. 61-86).

Benjamin A. Webster, Clyde Wilcox, Paul S. Herrnson, Peter L. Francia, John C. Green and Lynda Powell in Paul S. Herrnson, "Competing for Cash: The Individual Financiers of Congressional Elections" in *Playing Hardball: Campaigning for the U.S. Congress* (Prentice Hall 2001): Chapter 3 (pp. 41-69).

I may also assign additional readings on the BCRA (Bipartisan Campaign Reform Act).

Recommended Reading

Janet M. Box-Steffensmeier, "A Dynamic Analysis of the Role of War Chests in Campaign Strategy," *American Journal of Political Science* 40 (May 1996): 352-71.

David Epstein and Peter Zemsky, "Money Talks: Deterring Quality Challengers in Congressional Elections," *American Political Science Review* 89 (June 1995): 295-308.

October 27: **Midterm Exam**

November 3: **Racial Redistricting**

Robert L. Dudley and Alan R. Gitelson, *American Elections: The Rules Matter* (Congressional Quarterly 2002): Chapter 1 (pp. 1-34).

Frank R. Parker, *Black Votes Count: Political Empowerment in Mississippi after 1965* (University of North Carolina Press 1990), Chapter 2 (pp. 34-77). Chapters 3-6 are also highly recommended.

David Lublin, *The Paradox of Representation: Racial Gerrymandering and Minority Interests in Congress* (Princeton 1997), Chapters 3, 5-6 (pp. 39-54, 72-119).

Recommended Reading

Bernard Grofman, Lisa Handley and David Lublin, "Drawing Effective Minority Districts: A Conceptual Framework and Some Empirical Evidence," *North Carolina Law Review* 79: 5(June 2001): 1383-1430.

November 10: **Alternative Election Systems**

Richard H. Pildes and Kristen A. Donoghue, "Cumulative Voting in the United States," *University of Chicago Legal Forum*, Volume 1995 (pp. 241-313).

David M. Farrell, *Electoral Systems: A Comparative Introduction* (Palgrave 2001): Chapters 2-3 (pp. 49-96).

Recommended Reading

Kathleen L. Barber, *A Right to Representation: Proportional Election Systems for the Twenty-First Century* (Ohio State 2000).

Rein Taagepera and Matthew Shugart, *Seats and Votes: The Effects and Determinants of Electoral Systems* (Yale University Press 1989).

November 17: **Realignment I**

William H. Flanigan and Nancy H. Zingale, *Political Behavior of the American Electorate*, Tenth Edition (Congressional Quarterly 2002): portion of Chapter 3 (pp. 63-76).

James M. Glaser, *Race, Campaign Politics and the Realignment in the South* (Yale University Press 1996), Chapters 1-4 (pp. 1-141). This book focuses on how southern Democrats were able to forestall realignment until 1994. However, it also provides clues as to why Republicans made such gains in the mid-1990s.

Recommended Reading

James L. Sundquist, *Dynamics of the Party System: Alignment and Realignment of Political Parties in the United States* (The Brookings Institution 1983).

David Mayhew, *Electoral Realignments: A Critique of an American Genre* (Yale 2002).

Edward G. Carmines and James A. Stimson, *Issue Evolution: Race and the Transformation of American Politics* (Princeton 1989).

November 24: **Realignment II**

Same as for November 17th.

Recommended Reading

David Lublin, *The Republican South: Democratization and Partisan Change* (Princeton 2004).

Earl Black and Merle Black, *The Rise of the Southern Republicans* (Harvard 2002).

Earl Black and Merle Black, *Politics and Society in the South* (Harvard 1987).

Earl Black and Merle Black, *The Vital South: How Presidents Are Elected* (Harvard 1982).

December 1: **Participation**

William H. Flanigan and Nancy H. Zingale, *Political Behavior of the American Electorate*, Tenth Edition (Congressional Quarterly 2002): Chapter 2 (pp. 31-55).

Michael P. McDonald and Samuel Popkin, "The Myth of the Vanishing Voter," *American Political Science Review* 95 (2001): 963-74.

Michael T. Hannahan, "Campaign Strategy and Direct Voter Contact" in Paul S. Herrnson, *Playing Hardball: Campaigning for the U.S. Congress* (Prentice Hall 2001): Chapter 6 (pp. 108-26).

Recommended Reading

Alan S. Gerber and Donald P. Green, "The Effect of a Nonpartisan Get-Out-the-Vote Drive: An Experimental Study of Leafletting," *Journal of Politics* 62: 3(August 2000): 846-57.

Alan S. Gerber and Donald P. Green, "The Effects of Personal Canvassing, Telephone Calls, and Direct Mail on Voter Turnout: A Field Experiment," *American Political Science Review* 94: 3(September 2000): 653-64.

December 8: **The Internet**

James A. Thurber and Colton C. Campbell, *Congress and the Internet* (Prentice Hall 2003): Introduction and Chapters 1-2, 6, and Afterward (pp. 1-51, 123-34, 186-92).