



AMERICAN UNIVERSITY  
CENTER *for* NORTH AMERICAN STUDIES



SUMMER INSTITUTE

*DISCOVERING NORTH AMERICA 2003*



Washington, D.C.  
June 1 – July 12, 2003

## About the Summer Institute

**Purpose of the Course:** The six-week seminar was dedicated to understanding North America and its three countries, Canada, Mexico, and the United States. The first North American Institute was designed to instill in a new generation an innovative way of thinking about themselves and their neighbors—not just as citizens of one country but also as residents of North America.

**More Information:** To contact the Center for North American Studies, write to [cnas@american.edu](mailto:cnas@american.edu). For more details on the Summer Institute, go to our website at <http://www.american.edu/internationalaffairs/cnas/> where you can currently find audio of Kojo Nnamdi's interview with some Summer Institute participants, and will soon find more information.

**About the Professors:** The faculty included professors from American University as well as from other universities in Mexico, Canada, and the United States. Dr. Robert A. Pastor, Director of the Center directed the overall activities of the Center for North American Studies and lectured. Dr. David M. Stemper, Associate Director of the Center for North American Studies ran the day-to-day activities of the Center and also lectured.



**Program of Study:** The Summer Institute defined a common agenda for North America and developed specific proposals for each and all of the three governments. Senior officials from the three governments attended the final sessions and responded to the policy proposals developed by students. Students selected the following topics for task-force reports:

- coordination of macro-economic policies (including currencies)
- transportation and infrastructure for railroad and trucking
- democracy, elections, governance
- narrowing the development gap between Mexico and its northern neighbors
- security and borders

**Speakers**

- Senior officials from the US, Mexican, and Canadian governments
- Leaders from international organizations
- Analysts in Washington-based trade associations and regulatory agencies
- Specialists at nonprofits

**Internships:** Students were placed with appropriate agencies and organizations working on North American issues in Washington. Following are some of the best examples:

- Inter-American Development Bank
- U.S. Chamber of Commerce
- Mexican Embassy
- Organization of American States
- Environmental Protection Agency

**Weekly Seminar Topics**

Week 1: Defining “North America”

Week 2: History, Politics, and Economics of Canada, Mexico, and the U.S.

Week 3: Policymaking in Each Country

Week 4: North America: Environment, Trade, and Migration

Week 5: The Integration Dilemma: Homeland Security and Borders

Week 6: New Approaches for Constructing a North American Community

**What Follows**

- Student participants
- Faculty participants
- Lectures
- Task Forces

## Students

### *Canada*

1. Sylvain Bedard  
Université de Montréal  
Major: Political Science  
Internship: Association for Canadian Studies in the United States
2. Nikos Demosthenis  
Kwantlen University College (British Columbia)  
Major: Business Administration and History  
Internship: Canadian American Business Council
3. Rhys Gray  
American University  
Major: International Economics  
Internship: The Globalist
4. Jean-Francois Kagy  
Université de Montréal  
Major: Economics  
Internship: Common Cause
5. Anna Mather  
University of Toronto  
Internship: CTV (Canadian Television)
6. Cindy Ranger  
University of Saskatchewan  
Major: Commerce  
Internship: American Majority Institute
7. Eric Woods  
University of Saskatchewan  
Major: International Studies  
Internship: Campaign for Labor Rights



**Mexico**

1. Rodrigo Aguilar Martínez Lopez  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)  
Major: International Relations  
Internship: MicroFinance Network/Accion International
2. Antonio Alonso Arechar  
Centro de Investigación y Docencia Económicas (CIDE, Mexico City)  
Major: Economics  
Internship: Hispanic Radio Network
3. Alma Castellanos  
Centro de Investigación y Docencia Económicas (CIDE, Mexico City)  
Major: Economics  
Internship: Chamber of Commerce
4. Angelica Isabel Gonzalez Garcia  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)  
Major: Economics  
Internship: International Republican Institute
5. Roberto Carlos Gutierrez Martinez  
Instituto Tecnológico Autónomo de México (ITAM, Mexico City)  
Major: International Affairs  
Internship: HispanicLink
6. Alma Lucia Juarez Ortega  
Centro de Investigación y Docencia Económicas (CIDE, Mexico City)  
Major: Economics  
Internship: Latin American Working Group
7. Javier Muñoz Torres  
Centro de Investigación y Docencia Económicas (CIDE, Mexico City)  
Major: Economics  
Internship: Environmental Protection Agency International Affairs Office
8. Ruben Olmos  
American University  
Major: Public Administration  
Internship: Center for Strategic and International Studies
9. Jorge Roberto Ramos Bermudez  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)  
Major: International Relations  
Internship: Hispanic Radio Network
10. Carlos Alberto Sandoval Rodríguez  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)  
Major: International Business  
Internship: Center for Auto Safety

11. Carlos Sirvent Bravo Ahuja  
Georgetown University  
Major: Latin American Studies  
Internship: Organization of American States
12. Ana Cecilia Zavala Villalobos  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)  
Major: Accounting and Finance  
Internship: Hispanic Radio Network—Community Outreach

***United States***

1. Tina F. Chen  
American University  
Major: Justice, Law, and Society  
Internship: Woodrow Wilson International Center for Scholars
2. Wike Kaiser  
American University  
Major: Economics  
Internship: Department of Commerce—International Trade Administration
3. Dennis Xavier Medina  
University of New Mexico  
Major: Political Science  
Internship: Partners for Democratic Change
4. Dianna Moyer  
American University  
Major: International Development  
Internship: InterAmerican Development Bank Environment Division
5. Jennifer Petelle  
American University  
Major: International Politics  
Internship: Mexican Embassy
6. Patrick B. Rien  
American University  
Major: International Business  
Internship: InterAmerican Development Bank Economic Integration and Trade Division
7. José Luis Rodríguez Calderón  
Interamerican University of Puerto Rico  
Major: Law  
Internship: Puerto Rico Federal Affairs Administration

8. Steven Stauffer  
American University  
Major: International Studies  
Internship: National Association of Manufacturers
9. Audry Tafoya  
American University  
Major: International Studies  
Internship: International Trade Commission
10. Esdras Vera Soto  
Interamerican University of Puerto Rico  
Major: Finance  
Internship: Carnegie Endowment for International Peace—North America and Environment



## Faculty

### *Canada*

1. Duane Bratt  
Department of Policy Studies  
Mt. Royal College (Calgary)
2. Christine Frechette  
North American Forum on Integration (NAFI, Montreal)
3. Hal Waller  
Department of Political Science  
McGill University

### *Mexico*

1. Gabriela de la Paz Melendez  
Department of International Relations  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)
2. Luis Alejandro Kauachi  
International Projects  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)
3. Liliana Meza Gonzalez  
Department of Economics  
Universidad Iberoamericana (Mexico City)
4. Isidro Morales Moreno  
Department of International Relations  
Universidad de las Americas, Puebla
5. Barbara Petz  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)
6. Dora Rodriguez  
Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)
7. Isabel Studer  
Department of Political Science  
Facultad Latinoamericana de Ciencias Sociales (FLACSO)

### *United States*

1. Robert A. Pastor  
Center for North American Studies  
American University
2. David M. Stemper  
Center for North American Studies  
American University



## Lectures

### Week 1 (June 2-6): “Defining North America”

1. Dr. Robert A. Pastor, American University  
*North America is More Than Just a Geographical Expression*
2. Dr. Robert A. Pastor, American University  
*The Past and Future of North America*
3. Janine Ferreti and Ernesto López–Cordova, Inter-American Development Bank  
*Mexico’s Economic Integration with North America*
4. Honorable Michael Kergin, Dan Abele, William Crosbie, Patricia Fortier, and Ariel Delouya, Embassy of Canada  
*Canadian Foreign Policy*

### Week 2 (June 9-13): “History, Politics, and Economics of Canada, Mexico, and the U.S.”

5. Dr. Michael K. Hawes, Canada-U.S. Fulbright Program and Queens University  
*Contemporary Canada: Politics, Prosperity and Values*
6. Christine Fréchette, North American Forum on Integration  
*Québec’s Views on North American Integration Process*
7. Duane Bratt, Mount Royal College (Calgary, Alberta, Canada)  
*The View from Alberta*
8. Dr. Isidro Morales Moreno, Universidad de las Américas, Puebla  
*NAFTA and North-South Policies*
9. John Bailey, Georgetown University  
*Introduction to Mexico*
10. Professor James A. Thurber, American University  
*Introduction to U.S.*
11. Honorable Gordon Giffin, McKenna, Long, and Aldridge (former U.S. Ambassador to Canada, 1997-2001)  
*U.S. Policymaking: An Ambassadorial Perspective*
12. Scott Otteman, National Association of Manufacturers  
*North America: The Manufacturers’ Viewpoint*

### Week 3 (June 16-20): “Policymaking in Each Country”

13. Carlos Rico, Embassy of Mexico, and Charles Doran, Johns Hopkins University  
*How Canada and Mexico Make Policy*
14. Scott Vaughan and John Audley, Carnegie Endowment for International Peace  
*Promises, Performance and Lessons of NAFTA and Its Environmental Agreement*
15. Senator Christopher Dodd (D-CT) and Janice O’Connell, U.S. Senate Foreign Relations Committee  
*The U.S. Congress and Its Neighbors*

### Week 4 (June 23-27): “North America: Environment, Trade, and Migration”

16. Robert Herzstein, Miller and Chevalier  
*NAFTA: Trade Opportunities and Problems*

17. Thea Lee, AFL-CIO *Labor in North America*
18. *Students attended and participated in the Ministerial Meeting of the North American Commission for Environmental Cooperation (June 23-25)*
19. Janice Astbury, Commission for Environmental Cooperation *The CEC*
20. *Joint Public Advisory Committee discussion and "Town Hall" session with the CEC*
21. Ralph J. Watkins, U.S. International Trade Commission  
*The Role of the International Trade Commission; Trends in North American Trade; Strains in NAFTA, and Competition between Mexico and China for Export Markets and Foreign Investment*
22. Dr. Isabel Studer, FLACSO Mexico *Non-State Actors, State Policy, and North American Integration*

**Week 5 (June 30-July 4): "The Integration Dilemma: Homeland Security and Borders"**

23. Francis "Pancho" Kinney, U.S. Department of Homeland Security  
*The Border of the Future: Achieving Multiple Requirements*
24. Robert Bach, American University and Inter-American Dialogue  
*Immigration and Security in North America*
25. Raul Benitez, Universidad Nacional Autónoma de México and David Biette and Andrew Selee, Woodrow Wilson International Center for Scholars  
*New Parameters of Partnership in Canada-Mexico-U.S. Relations*
26. Professor Robert A. Blecker, American University *The North American Economy*
27. Professor Liliana Meza González, Universidad Iberoamericana  
*Are Integration and Trade Good for All of North America?*
28. Professor Harold M. Waller, McGill University  
*The Longest undefended Border, After September 11, 2001*
29. Professor Robert A. Pastor, American University  
*North American Sectoral Policies and Public Opinion*

**Week 6 (July 7-11): "New Approaches for Constructing a North American Community"**

30. Joe Dukert, Independent Energy Consultant *A North American Viewpoint about Energy*
31. Professor Robert A. Pastor, American University  
*Deepening NAFTA or Widening to the FTAA: Which Comes First?*
32. *Five-Minute Presentation of Five Task Force Reports to Patricia Fortier, Embassy of Canada; Carlos Rico, Embassy of Mexico; and James Derham, U.S. Department of State*
33. Ambassador Juan José Bremer of Mexico *North American Issues*
34. Benjamin Ladner, American University *AU's Commitment to North America*

## **Task Force Reports on North America**

### ***Coordination of Macro-Economic Policies (including currencies)***

- Nikos Demosthenis
- Rhys Gray
- Roberto Carlos Gutierrez
- Alma Lucia Juarez Ortega
- Jennifer Petelle

### ***Transportation and Infrastructure for Railroad and Trucking***

- Angelica Isabel Gonzalez Garcia
- Dennis Xavier Medina
- Jorge Roberto Ramos Bermudez
- Cindy Ranger
- Patrick Rien
- Steven Stauffer

### ***Democracy, Elections, Governance***

- Antonio Alonso Arechar
- Tina Chen
- José Luis Rodríguez Calderón
- Carlos Alberto Sandoval Rodríguez
- Carlos Sirvent Bravo Ahuja

### ***Narrowing the Development Gap between Mexico and its Northern Neighbors***

- Rodrigo Aguilar Martínez Lopez
- Sylvain Bedard
- Alma Castellanos
- Dianna Moyer
- Esdras Vera Soto
- Eric Woods

### ***Security and Borders***

- Jean-Francois Kagy
- Wike Kaiser
- Javier Muñoz Torres
- Ruben Olmos
- Audry Tafoya
- Ana Cecilia Zavala Villalobos